

SHANE ERMITANO

DESIGN DIRECTOR

Design leader passionate about brand & team building and fostering careers with an emphasis on a servant leadership approach.

Have tropical cocktails?
Will drink. 🍹

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REFERENCES

Prashant Sridharan
prashant@strategicnerds.com

Kelly Shalk
kellyshalk@gmail.com

Director of Design
Timescale

2020 - Present

- Built the Design org from 1 to a team of 9
- Established a Product Design function
- Product Design team contributions drove nearly half of our \$15M ARR from cloud product
- Responsible for recruiting and managing team of freelance contractors and respective budgets
- Proposed and led rebrand with external agency in close partnership with co-founders and executive team. Presented final rebrand to Board of Directors.
- Planned and executed several successful Design off-sites in Italy and NYC for team building
- Contributions in Branding, Product, and Marketing et al saw Series B and C funding events

Founding Designer
Timescale

2016 - 2020

- Established the initial branding for Timescale as the first designer on the team
- Designed the beta version of our product, now named Timescale Cloud
- Designed and maintained all of the web properties in partnership with web developers
- Conceptualized and executed all of the marketing collateral including swag and event material
- Efforts as the first designer saw Timescale from seed to two separate Series-A fundraising events

Co-founder, Creative Director
Pistol Lake

2013 - 2016

Senior Art Director
Walgreens

2012 - 2013

Art Director
Magnani Continuum Marketing

2010 - 2012

Co-founder, Designer
langoLAB

2008 - 2010

Graphic Designer
Tangible Worldwide

2007 - 2008