

SHANE ERMITANO

DESIGN DIRECTOR

Design leader passionate about brand & team building.

Led design from Seed to Series C at \$1B valuation at last org.

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[LinkedIn](#)

REFERENCES

Prashant Sridharan

prashant@strategicnerds.com

Kelly Shalk

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Director of Design

2020 - Oct 2023

Timescale

- Built and led Design org
 - Marketing Design team: 1 → 9 members
 - Product Design team: 3 members
- Cloud product drove over half of \$20M ARR
- Led half million dollar rebrand with external agency
- Ensured design excellence and brand consistency
- Coached and mentored designers
- Produced successful Design offsites
- Recruited and managed freelancers and budgets
- Series B & C funding rounds, \$1B valuation

Founding Designer

2016 - 2020

Timescale

- Established the initial branding for Timescale
- Designed the beta version of cloud product
- Designed and maintained all of the web properties in partnership with web developers
- Conceptualized and executed all of the marketing collateral including swag and event material
- Seed round to 2x Series A fundraising events

Co-founder, Creative Director

2013 - 2016

Pistol Lake

Senior Art Director

2012 - 2013

Walgreens